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ULTRAN & ULTRA P

ENHANCED NITROGEN AND PHOSPHORUS

Call us today to learn more!
(800) 554-3981 or (800) 569-8024

Morrall Companies is proud to provide our customers with high quality, yield enhancing products. Two of our custom made, specialty items are Ultra N and Ultra P. These two products, when used correctly, will give our customers the edge they desire to achieve optimum yields from their crops.

ULTRA N is a urea nitrogen fertilizer that provides the highest efficiency and efficacy ensure the nitrogen stays protected from losses in the soil and into the atmosphere. Ultra N helps keep your applied Nitrogen available. Keeping nitrogen available longer generally leads to higher yields and better overall plant health, depending on weather and other environmental conditions.



- Green Effects Ultra N is protected against above and below ground nitrogen losses, ensuring you get the most out of your nitrogen investment.
- Nitrogen efficiency is crucial to enhancing crop production.
- Provides potential for higher yields and return on investment.

ULTRA P is a phosphate fertilizer that provides the highest efficiency and efficacy by ensuring the phosphate applied stays available to the plant for uptake. Keeping applied phosphates available leads to the nutrition being more available to the crop for uptake. When a higher amount of phosphate is available to the crop, plants will realize an enhanced plant nutritional status and the potential for higher yields.



- Ultra P is a dry phosphate fertilizer with a coating formulated to help protect against phosphate fixation in the soil.
- Phosphate efficiency is crucial to ensuring the most efficient and effective crop production
- Protected phosphate helps prevent against applied phosphates becoming unavailable and being lost to runoff.



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AG RETAIL update

SPRING 2016

A BIENNIAL PUBLICATION FROM MORRAL COMPANIES

DID YOU KNOW... The Morrall Companies Caledonia location recently completed an upgrade on their seed storage system. We are now able to accommodate more varieties of seed with a total storage capacity of 24,000 units. We added two new bins, dedicated to storing Liberty Link Soybeans.



Our new seed system at the Caledonia locations allows us to store all of the seed together, inside, in one location. In addition to the new bins, we have an indoors pull-through load out, new KSI applicator to custom treat your seed and an inside dump site.

WE ARE GROWING TO BETTER SERVE YOU!





CASE FARMS MARION, OHIO
CROPS: 1750 Acres of Corn, Beans & Wheat
PRODUCTS: Dry and Liquid Fertilizer for Case Farms

Bob Case has been working with Morral Companies for over 25 years, beginning when he, along with his young family, moved to Marion from the Delaware, Ohio area in the late 1980's. Ever since that time, that working relationship with Morral Companies has been excellent and on-going. His farming operation has grown to include over 1750 acres of corn, soybeans and recently wheat. His two sons, Owen and Evan, grew up as a part of the family farm, and both are now working on the farm with him. Bob and Owen split managing the operation, and Evan plays a vital role as well.

"Our experience with Morral Companies has been great. Their products are excellent, and the customer service is outstanding, going above and beyond what most retailers do," said Owen. "Whether it be needing more product or water on the weekend when most companies are closed or just being available to give advice on our crops or answer other questions, they are always very accommodating and knowledgeable."

Case Farms is proud to utilize Morral Companies products for all of their dry and liquid fertilizer needs. **We are proud to be able to serve those needs and look forward to many more years working together.**

PICTURED FROM LEFT TO RIGHT:
 Owen Case, Bob Case and Evan Case



GRID SOIL SAMPLING

Detecting Soil Type
 Vital in Correct Fertilizer
 Application

Grid soil sampling is a top priority when selecting what fertilizer methods are needed. Considering the soil types while applying fertilizer and lime is very important as no two types react the same. Our dedicated team will guide you in decision making that is best for your fields.

Call us today to learn more about how this process will benefit you!



MORRAL TEAM: Tim Jordan • Alex Finney • Brian Braumiller



CALEDONIA TEAM: Brandon McClure • Mike Ferriman

OHIO NUTRIENT MANAGEMENT RECORD KEEPER APP

A free mobile app is now available to help farmers comply with new record keeping requirements created under two state laws.

Developed by Knox County Farm Bureau and Knox County Soil and Water Conservation District, the Ohio Nutrient Management Record Keeper (ONMRK) was designed to help farmers comply with Senate Bill 1, which restricts the application of manure and fertilizer on frozen, snow-covered or saturated ground in the Western Lake Erie Basin, and Senate Bill 150, which requires anyone who applies fertilizer on more than 50 acres to obtain fertilizer application certification. The app is available at: Google Play and the App Store and www.onmrk.com.



The Ohio Nutrient Management Record Keeper (ONMRK) application allows farmers to see if conditions are favorable for applying certain nutrients on fields. An alert will pop up if conditions are not favorable. The app was designed to be easy for farmers to input the type of nutrient and how much will be applied right from their smartphone and provide instant data for record keeping.



IF YOU HAVE ANY QUESTIONS OR NEED ANY INFORMATION, CALL OR E-MAIL ANY MEMBER OF THE MORRAL RETAIL TEAM.

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DID YOU KNOW... Morral Companies was founded in 1963 as a family business serving the local farm community.

FOLLOW US ON FACEBOOK AND TWITTER!